

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
44921-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS	976

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	44921	09776212

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/12	09/14/12	Let's Make a Deal	3:00 PM-4:00 PM	- TWTF - -	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - TWTF - - 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 09/11/12 3:30 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV05GPH \$350.00 NM									
4 WKRC W 09/12/12 3:28 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV05GPH \$350.00 NM									
3 WKRC Th 09/13/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV05GPH \$350.00 NM									
1 WKRC F 09/14/12 3:22 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV05GPH \$350.00 NM									
2	09/11/12	09/14/12	4p Local 12 News at Four	4:00 PM-4:30 PM	- TWTF - -	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - TWTF - - 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/11/12 4:24 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV05GPH \$900.00 NM									
3 WKRC W 09/12/12 4:08 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV05GPH \$900.00 NM									
4 WKRC Th 09/13/12 4:26 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV05GPH \$900.00 NM									
2 WKRC F 09/14/12 4:11 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV05GPH \$900.00 NM									
3	09/11/12	09/14/12	6p Local 12 News at Six	6:00 PM-6:30 PM	- TWTF - -	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - TWTF - - 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 09/11/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV05GPH \$1,200.00 NM									
1 WKRC W 09/12/12 6:16 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV05GPH \$1,200.00 NM									
3 WKRC Th 09/13/12 6:26 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV05GPH \$1,200.00 NM									
4	09/11/12	09/14/12	M-F 7p-730p	7:00 PM-7:30 PM	- TWTF - -	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - TWTF - - 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 09/11/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV05GPH \$850.00 NM									
3 WKRC W 09/12/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV05GPH \$850.00 NM									
1 WKRC Th 09/13/12 7:22 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV05GPH \$850.00 NM									
4 WKRC F 09/14/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV05GPH \$850.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
44921-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	976	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/12	09/14/12	M-F 7p-730p	7:00 PM-7:30 PM	-TWTF--	:30	4	\$850.00	NM
5	09/11/12	09/14/12	Letterman	11:35 PM-12:35 XM	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 09/11/12 12:32 AM Letterman 11:35 PM-12:35 XM :30 OHSNTV05GPH \$450.00 NM									
4 WKRC W 09/12/12 11:59 PM Letterman 11:35 PM-12:35 XM :30 OHSNTV05GPH \$450.00 NM									
1 WKRC Th 09/13/12 11:55 PM Letterman 11:35 PM-12:35 XM :30 OHSNTV05GPH \$450.00 NM									
3 WKRC F 09/14/12 12:31 AM Letterman 11:35 PM-12:35 XM :30 OHSNTV05GPH \$450.00 NM									
6	09/11/12	09/16/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-TWTFSS	:30	6	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTFSS 6 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/11/12 11:22 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
4 WKRC W 09/12/12 11:26 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
6 WKRC Th 09/13/12 11:31 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
5 WKRC F 09/14/12 11:08 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
3 WKRC F 09/14/12 11:29 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
2 WKRC Sa 09/15/12 11:21 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
7	09/11/12	09/11/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/11/12 7:59 PM Tue Reg 1 8:00 PM-9:00 PM :30 OHSNTV05GPH \$3,500.00 NM									
8	09/11/12	09/11/12	Tue Reg 3	10:00 PM-11:00 PM	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 09/11/12 10:38 PM Tue Reg 3 10:00 PM-11:00 PM :30 OHSNTV05GPH \$2,500.00 NM									
9	09/13/12	09/13/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 09/13/12 9:43 PM Thu Reg 2 9:00 PM-10:00 PM :30 OHSNTV05GPH \$3,000.00 NM									
10	09/13/12	09/13/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 09/13/12 10:34 PM Thu Reg 3 10:00 PM-11:00 PM :30 OHSNTV05GPH \$4,000.00 NM									
11	09/14/12	09/14/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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44921-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	976	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/14/12	09/14/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	:30	1	\$2,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/14/12 10:34 PM Fri Reg 3 10:00 PM-11:00 PM :30 OHSNTV05GPH \$2,500.00 NM									
12	09/15/12	09/15/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 9:58 PM Sat Reg 2 9:00 PM-10:00 PM :30 OHSNTV05GPH \$850.00 NM									
13	09/15/12	09/15/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/15/12 10:30 PM Sat Reg 3 10:00 PM-11:00 PM :30 OHSNTV05GPH \$1,400.00 NM									
14	09/16/12	09/16/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 10:59 AM Face the Nation 10:30 AM-11:00 AM :30 OHSNTV05GPH \$650.00 NM									
15	09/16/12	09/16/12	Bengals vs Cleveland 9/11	1:00 PM-4:00 PM	-----S	:30	1	\$18,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$18,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 4:42 PM Bengals vs Cleveland 9/16 1:00 PM-4:00 PM :30 OHSNTV05GPH \$18,000.00 NM									
16	09/16/12	09/16/12	Sun Reg 2	8:00 PM-9:00 PM	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/16/12 9:12 PM Sun Reg 2 8:00 PM-9:00 PM :30 OHSNTV05GPH \$2,500.00 NM									
17	09/17/12	09/17/12	Let's Make a Deal	3:00 PM-4:00 PM	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV05GPH \$350.00 NM									
18	09/17/12	09/17/12	4p Local 12 News at Four	4:00 PM-4:30 PM	M-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 4:30 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OHSNTV05GPH \$900.00 NM									
19	09/17/12	09/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/17/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV05GPH \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	976	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/17/12	09/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,200.00	NM
20	09/17/12	09/17/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 09/17/12 7:12 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV05GPH \$850.00 NM									
21	09/17/12	09/17/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 09/17/12 12:30 AM Letterman 11:35 PM-12:35 XM :30 OHSNTV05GPH \$450.00 NM									
22	09/17/12	09/17/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 09/17/12 11:32 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV05GPH \$1,400.00 NM									
<u>Total Spots</u>							41		

Payment Terms 30 Days

<u>Gross Total</u>	\$66,250.00
<u>Agency Commission</u>	\$9,937.50
<u>Net Amount Due</u>	\$56,312.50

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